

Ovie Kiki Omene

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Professional Profile

- Communication Officer at development Research & Projects Centre under the Partnership for Advocacy in Child and Family Health at Scale (PACFaH@Scale) project
- Freelance Media Consultant
- BEMM Supervisor-Abuja (ENABLE 2)-Adam Smith International
- HIV/PMTCT volunteer-FHI 360 and Nyanya General Hospital.
- Professional affiliations: Roll Back Malaria (NYSC) – Keffi chapter (Provost); Tourism (NYSC)-Keffi chapter (Member); Biological Science Students Association (BIOSSA)-University of Abuja (Director of Socials)

Skills

- Strong and competent skills in video editing and motion graphics
- Analytical/infographic design summary and reporting
- Creativity-project frame work design, planning and reporting
- Software Applications: Adobe Creative Cloud Suite (from versions CS3 to CC2019), Autodesk 3D Studio Max (for 3D animations and presentations) and Microsoft Office (Word, Excel, PowerPoint and Access), MailChimp, WordPress

Certificates

- Documentary video storytelling, Video production and editing, Documentary video editing, Creating a public service announcement commercial, Project management for creative projects, Raw and log video production workflows, Video budgeting, Video script writing.

Work Experience

April 2019 - present

Achievements

- Successfully produced a campaign video advocating to increased funding in the health sector which was aired for one month on Channels TV.

Communications Officer

- Reviewing and making recommendations to the development of dRPC-PAS and subgrantee project websites
- Generate content for dRPC-PAS and subgrantee projects website
- Design and run training workshop for dRPC staff and subgrantee on content generation
- Support all subgrantees of the PAS project to ensure maximum visibility and coverage of activities and successes

- Successfully designed and implemented the sharing on e-newsletter on a quarterly basis
- Successfully designed and distributed the organizations' IEC material (brochure, calendars, flyers, banners, newsletters etc) in events and conferences
- Cover meetings and workshops to produce short video documentations of the dRPC-PAS and PAS/subgrantee high impact activities for websites and other users.
- Develop a systematic database of PAS content (images, photos, film, video and written) for easy retrieval
- Store a database of all PAS media reports in electronic and print media
- Design, write, edit and distribute information education and communication (IEC) products such as e-newsletter, brochure, web messages, etc.
- Review all existing IEC materials and technical knowledge produced by PAS subgrantees for compliance with the project's communication strategy and branding plan.
- Support the subgrantee in development of PAS media kits, social media outputs, newsletter, brochures and other communication materials.
- Assist in ensuring that all subgrantees are informed and appraised of the funder's strategic messages, change in program directions and lines of communication of the PAS project
- Manage dRPC and PACFaH@Scale's social media platforms
- Organize social media events such press conferences around child and family health issues and health financing
- Design and support online advocacy and campaigns
- Create videos, infographics, video posting online and graphic decisions
- Monitor online traffic to the project's website
- Monitor trends in social media conversations and trends on issues in child and family health.

Freelance Media Consultant

**Oct, 2017 –
April, 2019**

Achievements

- Produced over five video and photographic contents which include documentaries, motion-infographics, teasers/trailers and dance video
- Carry out and supervise all required operations in video production, graphic design and content development
- Support and provide technical assistance in liaising with clients on planning video projects from pre-to post-production.
- Planning and executing video coverage on and off site.
- Log all video data
- Develop write ups for short scripts and proposals
- Proofread manuscripts
- Supervise the production team and assist in delivering on administrative and practical aspects of projects
- Create videos, infographics, video posting online and graphic decisions
- Develop audio soundtracks
- Creation of video in various formats and DVD content

Business Environment Media Monitoring (BEMM) Supervisor-Abuja

Adam Smith International (ENABLE 2)-Abuja

- Collect, edit and collate weekly media monitoring reports supported by Interns;
- Produce as needed, brief weekly “Red Flag” documents to provide immediate highlights of repetitions and failures of weekly partner publications or radio programmes as an early warning mechanism for the media component team;
- Compute information on media monitoring reports into a central data base;
- Analyze media monitoring data on a regular basis and as at when needed for weekly summary and monthly monitor;
- Work as editorial team member and support editorial content development for Weekly BE Summary, Monthly BE Monitor and Flash Alert;
- Support Portfolio Manager in monitoring the media coverage of organizations receiving Media Relations support to evaluate success in promoting improved media coverage;
- Work with the K&R team on high-potential articles/programmes to look for signs of impact;
- Support the K&R team to undertake and supervise data collection activities as per the Log Frame Measurement Work plan (including administering surveys for the PPD Utility Index, AO Advocacy Performance Index, MDA Consultation Performance Index, BE Research Quality Index, etc.);
- Flag trending BE issues on a monthly basis for consideration by the Portfolio Manager for the Business Environment Reform Working Group (BERWG) and support the group with bespoke research as needed;
- Support the Media Component to undertake a review of replication to date, including using the BEMM database to identify potential replication and following-up with champions from partner media houses who have moved to new organizations;
- Attend (taking minute of meetings) and contribute to BEMM editorial team meetings;
- Flag issues relating to ENABLE2 partners and focal states on a monthly basis (such as a change in leadership at an MDA, or changing political economy dynamics);
- Support regular review of the quantity and quality of partner media outputs, track the number of articles/programmes produced by each partner per month that have the potential to contribute to impact;

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Sept, 2016 – Dec, 2017

Achievements

- Facilitated successful partnership of northern state radio stations supported by ENABLE 2 with National Daily Trust newspaper on the airing and translation

of Golden Harvest content to rural farmers in the north via radio listenership and audience participation

- Contributed to the creation and restructuring of an improved BEMM central database system for rapid information retrieval for component managers and team members.
- Successfully trained interns on information gathering and reporting in relation to media monitoring i.e identifying reports from partners on media outlets that is linked to ENABLE 2 key issues

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Assistant Project Officer

Cenaryo Business Solution ltd-Abuja

May, 2015 – May, 2016

Achievements

- Contributed to the establishment of company's online shop platform and website
- Professional Certificate: Sales Expert – Symantec Protection Suite Enterprise Edition & Endpoint Protection 12.1 (May 2015)

- Creation & Management of company's online IT store: Collating various data from distributors and manufacturer and synchronizing to online shop;
- Monitoring online market trends for products;
- Visual and graphic designs;
- Liaising with vendors, distributors and courier companies
- Office work and other administrative duties (handling of documents, budget planning via excel with data update to company's information management system for ease of access and management)
- Assist the CEO in day-to-day operations in relation to sales and marketing

Project Officer

Hygrid Integrated Solution ltd-Abuja

Nov, 2014 – May, 2015

Achievements

- Implemented the schematics and framework design of

- Development of the Company Project Work Flow Plans.
- Supervision/proper execution of the Company Project Work Flow Plans.
- Interphase with the Company's Technical Partners/Collaborators.
- Prepare power point presentations and play the role of Lead during all external presentations made by the Company.

the LifeCard/LifeSlip project

- Supervise the social media platforms of the Company and its other sister Companies.
- Assisted in the creation of templates for financial planning and budgets

PMTCT/HCT Volunteer

Family Health International (FHI360)-Abuja

Nov, 2012 – Jan, 2014

Achievements

- Was able to successfully counsel and test clients with minimal to no atmospheric tension.
- Participated in the evaluation of training by gathering information from participants and converting to Microsoft excel data and creating an electronic version (soft-copy) of the client in-take form which can be used for demonstration (training) and back-up in mobile HCT units.
- Supported the M & E unit of medical records in ensuring appropriate documentation, reporting of activities and collection of data from different service unit in the facility.
- Contributed to FHI's overall care and technical strategy in the improvement of OVC survey programme by the use of mobile digital recorder to capture large voice data as compared to the constrained analog recorder.

- Support report collection in Strengthening Integrated Delivery of HIV/AIDS Services (SIDHAS) supported facilities as regards to HIV counseling and testing, referrals, infection prevention and control, as well as PEP and waste.
- Support the prevention and mitigation unit (P&M) to apply assessment tools on different service areas.
- Work with the Technical Officer (P&M) to strengthen facilities systems for inter and intra facility referrals.
- Ensure appropriate documentation and reporting of all activities carried out in the different service delivery points at the facilities.
- Carry out any other assigned task.

Training and World Aids Day (11/2012 – 12/2012)

- Participated in the one-week intensive training on HIV counseling and testing. Training included code of conducts in counseling, methods of testing (rapid serial test by Determine, Unigold and Stat-Pak), data collection and documentation (HCT register, client-intake form and monthly summary report).
- Carried out a one-week HIV counseling and test in Abuja covering general market areas which include Garki, Wuse, Lugbe, Apo and Gudu for the world AIDS day. Similar activity was conducted in conjunction with NACA in 2013. Data of monthly summary report being sent to FHI branch office.

Nyanya General Hospital (01/2013 – 01/2014)

- Worked with FCT Health and Human Services Secretariat to provide services to Nyanya General Hospital and its catchment community as an HIV/PMTCT volunteer worker. Was assigned to the Heart-to-Heart unit under the supervision of the focal person to counsel and test both clients and patients.
- Supported report collection in SIDHAS supported facilities as regarding HIV counseling and testing, referrals, infection prevention and control and PEP (Post Exposure Prophylaxis).
- Did a proper documentation and inventory of health care facility supply during the handing over of the SIDHAS program from FHI to Institute of Human Virology (IHVN)

Research Assistant-Orphans and Vulnerable Children (OVC) (02/2013)

- Scope of Work: To work with the Government of Nigeria to improve implementation policies and programs of OVC by identifying problems regarding services of caregivers/parents of orphans and vulnerable children.
- Worked under the supervision of Senior Advisor, OVC to provide technical and programmatic support to implement high quality care and support activities for orphans and vulnerable children by carrying out a general survey via questionnaires on challenges and recommendations regarding services of caregivers;
- Documentation done for record update included soft copy and hardcopy summary report along with digital audio storage devices.

Volunteer-Seminar presentation

National Biotechnology Development Agency (NABDA)-Abuja

Nov, 2012

- Invited to do a seminar presentation on the therapeutic use of stemcells in regenerative medicine. The turnout was high with a positive feedback response from the high dignitaries and participants. Presentations was done with clear and concise illustrations through Microsoft-with the incorporation of animations and video clips.

Production and Design Associate

Organized Marketing and Enterprise Solution Services (Organized M.E.S.S)-Abuja

Jul, 2011- May, 2012

Achievements

- Participated in schematics and work plan in a 4 minutes' video production of the NigComSat 1R advertisement and brochure prior to the launching of the satellite.

- Carry out all required support as related to production, design and website hosting
- Make all required designed under supervision
- Provide camera support off and on site
- Log all video data
- Act as a dedicated project production assistant on festivals and other big project as requested
- Develop write ups including short scripts and proposals
- Proofread manuscripts
- Organize tickets and travel as required
- Support the producing team and the assistant to the Directors in in the delivering on administrative and practical aspects of particular projects
- Schedule and track progress of manuscripts through development and production
- Liaise with packagers, pre-press houses and printers
- Prepare supplementary and reprint materials for print
- Create videos, web animations and graphic decisions
- Develop audio soundtracks
- Assist in the creation of video renders and DVD content

NYSC Serving Corps Member

Federal Medical Centre Keffi-Nasarawa

Jun, 2010 – Jul, 2011

Achievements

- Generated the sum of N50, 000 via awareness, appeal form cards and rallies to embark on an inter-school quiz competition organized by the NYSC Roll Back

- Worked in the department of maintenance as a trainee biomedical engineer and carried out the duties of trouble shooting and repairing medical equipment;
- Provided assistance in IT- related work and customer services to the staff of SERVICOM;
- Pioneer member of a new community development group, Roll Back Malaria, and held the position of provost;
- Handled administrative work including digital registration of members of Roll Back Malaria, organized the production of clearance cards, flyers and banners, appeal form cards, letters and certificates.
- As a personal project during national youth service, I successfully created a virtual medical library for the Federal Medical Centre's library department for the ease of

Malaria Club.
Spending amounted to N30,000 with balance of N20,000 returned back to the clubs account.

sourcing medical and scientific information. I also upgraded the computer systems in software and provided e-books in medical discipline.

- Sensitized local communities on up to date information, awareness of relevant issues and basic computing skills. Provided basic educational materials to secondary schools which have in turn improved both the quality service of teaching and the performance of the students.

Trainee Officer under the Student Industrial Work Experience Scheme (SIWES)

Raw Materials Research & Development Council (RMRDC)-Abuja

- Assisting the Head of department of the consultancy division in daily protocols;
- Handling of sensitive documents;
- Liaising with other members of the department;
- Assisting in organizing and attending local meetings and forums;
- Answering phone calls, dealing with enquiries;
- Receiving deliveries;
- Ensuring that a friendly environment is maintained in the office area.

Jul, 2004 – Dec, 2005

Education

Sept 2006 – Nov, 2007

Master of Science (MSc)- Medical Biotechnology

University of Aberdeen – Scotland, United Kingdom

Sept, 2001 – Dec, 2005

Bachelor of Science (BSc)- Biological Science

University of Abuja- Abuja, Nigeria

Jun, 1999

General Certificate of Examination (GCE) Ordinary Level

Progressive Comprehensive High School – Bamenda, Cameroon